

भारत सरकार / Government of India  
परमाणु ऊर्जा विभाग / Department of Atomic Energy  
सचिवालय समन्वय अनुभाग / Secretariat Coordination Section

अणुशक्ति भवन / Anushakti Bhavan,  
छत्रपति शिवाजी महाराज मार्ग / C.S.M. Marg,  
मुंबई / Mumbai - 400 001  
इ-मेल / Email: [sectcord@dae.gov.in](mailto:sectcord@dae.gov.in)

No.16/6/2020-SCS/Vol/III-SCS/8285

Dated:- 28-10-2020

पुष्ठांकन / ENDORSEMENT

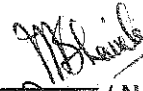
विषय /: Collective resolve to prevent the spread of COVID -19 -  
Subject: Regarding.

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उपरोक्त विषय पर मंत्रिमंडल सचिव, भारत सरकार, नई दिल्ली से प्राप्त दिनांक 08/10/2020 के अर्ध-शासकीय पत्र संख्या 272/2/15/2020-Cab.III की एक प्रति सूचना एवं आवश्यक कार्रवाई हेतु अग्रेषित है।

A copy of D.O. Letter No. 272/2/15/2020-Cab.III dated 08/10/2020 received from Cabinet Secretary, Government of India, New Delhi on the above-mentioned subject is forwarded for information and necessary action.

संलग्न / Encl. 1 Page.

  
(न. ज. खानविलकर / N. J. Khanvilkar)  
अनुभाग अधिकारी / Section Officer  
(022 - 22862661)

पत्र के सभी संघटक इकाईयों / सार्वजनिक क्षेत्र के उपक्रमों / सहायता प्राप्त संस्थानों के प्रशासनिक प्रधान।  
All Administrative Heads of Constituent Units/PSUs/Aided Institutions of DAE.

प्रतिलिपि / Copy also to:

1. पत्र के सभी अधिकारी एवं अनुभाग / All Officers & Sections in DAE Secretariat. - DARPAN
2. सचिव, स्टाफ साइड, पत्र विभागीय परिषद् / Secretary, Staff Side, DAE Departmental Council.
3. E-File: 16/6/2020-SCS/Vol/III
4. Head, CISD(DAE)- For uploading the same in DAE Website under SCS Corner. -Through PTS Portal.

ENDORSEMENT

भारत सरकार  
परमाणु ऊर्जा विभाग  
राजा रामन्ना प्रगत प्रौद्योगिकी केन्द्र

पी. ओ. केट  
इन्दौर-452013

No. 14/5/GAC-2020

October 29, 2020

A copy of DAE Endorsement No.16/6/2020-SCS/vol/II-SCS/8285 dated 28-10-2020 enclosing therewith a copy of D.O. letter No. 272/2/15/2020-Cob.III dated 08-10-2020 is received from Cabinet Secretary, Government of India, New Delhi, on the above subject is forwarded for information and necessary action.

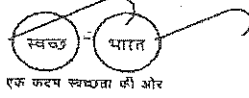
  
(S.D. Meena)

Administrative Officer -III

राजीव गौबा  
Rajiv Gauba



सत्यमेव जयते



मंत्रिमंडल सचिव  
भारत सरकार  
CABINET SECRETARY  
GOVERNMENT OF INDIA

D.O. No. 272/2/15/2020-Cab.III

8<sup>th</sup> October, 2020

Dear Secretary

As you are aware the Campaign for COVID Appropriate Behaviour has been launched by the Hon'ble Prime Minister on October 8, 2020. This campaign denotes our collective resolve to prevent the spread of COVID 19 and minimise the adverse impact of the pandemic.

2. The key messages of the campaign namely- **Wear Mask, Follow Physical Distancing, Maintain Hand Hygiene** are critical in our fight against the pandemic. You will appreciate that the success of our strategy for management of COVID 19 pandemic hinges on how effectively we can prevent the spread of the virus. It is, therefore, imperative that we provide the required leadership to make this a peoples' campaign.
3. Secretary M/o Information and Broadcasting has already written to you highlighting the strategy and role that is expected of your Ministry/Department. I urge you to mobilise the entire machinery of your Ministry/Department, including the attached offices, institutions, PSUs etc and take up this exercise on a mission mode basis. Your Action Plan should aim at tapping all available resources for ensuring wide dissemination and repeated reinforcement of the key messages. It would also be vital to work in tandem and close coordination with the State Government Departments.
4. As the festival season approaches and as more economic and other activities are resumed, the challenges are also expected to be greater and hence it would be critical to sustain the momentum generated by the campaign over the next few months.
5. I request you to personally lead this collective effort in your Ministry/Department and spearhead the campaign. I am confident that working together we can overcome this unprecedented situation.

with regards

Shri Kamlesh Nilkanth Vyas  
Secretary  
Deptt. of Atomic Energy  
New Delhi

Yours sincerely,

08/10/20  
(Rajiv Gauba)